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# Wayside Comprehensive Production Package

*A Wayside Comprehensive Production Package is the collection of materials required for the imaging of a wayside exhibit panel. The materials include computer generated layout files, written production specifications, and reproducible graphics.*

*The Comprehensive Production Package as described below is intended to allow output to film negatives for porcelain enamel imaging, to film positives for screen imaging, or direct digital output.*

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## Digital Files

Comprehensive production files are to be prepared for each exhibit panel by the exhibit designer. Files include two items, **layout files** and **graphic files**.

Each layout is created at full-size as a QuarkXPress file and delivered on CD. Quark files are arranged in two layers that contain:

- Frame and panel data including the panel number, size, date, and park name
- Layout containing typography, placed full-color and black & white low-resolution images and other graphic elements. When the exhibit is produced all typographic elements, including adjustments to text rag, will appear as submitted on the computer file.

All graphic files are placed in a graphics folder to accompany the layout files on CD.

## Annotated Printouts

An 11" x 17" color printout of each panel layout is annotated with notes directing the fabrication of each exhibit. Each print contains:

- color specifications,
- notes regarding any image manipulations desired
- method of reproduction desired
- panel size
- base style and color
- date, exhibit number, and park name

## Graphic Materials

Original versions of graphic images appearing on exhibit panels are typically assembled in a notebook or envelope. They may include:

- Color transparencies of photographs or illustrations
- Black & white photographic prints
- Map components (digital map files or map compilations)
- Black & white line art

If you have questions about how to prepare a Comprehensive Production Package, please call the Wayside Exhibit Designer, Betsy Ehrlich, at 304 535-6200.